

EXECUTIVE

DBA

DOCTORATE OF BUSINESS ADMINISTRATION

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Cardiff
Institute,
UK
Department of
Business Management

EXECUTIVE DBA

DOCTORATE OF BUSINESS ADMINISTRATION



PROGRAMME OVERVIEW

This Executive DBA Programme is designed to align with contemporary practices in the management field to Provide learners with an opportunity to enhance and broaden their high-level comprehension of these vital domains within the professional landscape. Our program is thoughtfully tailored to accommodate mature learners who bring a wealth of academic or industry experience to their educational journey. It emphasizes the Acquisition of practical skills in tandem with a solid grounding in theoretical

Undertaking this programme, learners will gain a deeper understanding of management and cultivate the capacity for independent, self-directed learning. Armed with the tools and intrinsic motivation to pursue continuous growth and critical self-reflection, our graduates are poised to excel and contribute meaningfully throughout their dynamic careers.

The supervised research work will equip graduates with in-depth knowledge of Business and Management and a focused understanding and implementation in the chosen area of expertise. Executive Doctorates will provide students with contributions to knowledge and practice. Furthermore, being a DBA graduate will enhance credibility and demonstrate competence in your field to advance your professional goals.

Holding a DBA can open many doors; Graduates can also venture into teaching, consulting, leadership, or research.

CHOOSE THE CIUK DBA PROGRAMME THAT'S RIGHT FOR YOU

You're ready to take the next step in your career development. And you want to make the right choice in a DBA programme. Students from several backgrounds have found a DBA programme at Cardiff Institute offers the comprehensive and innovative business education they're looking for.

Through rigorous preparation, competent practitioners have a firm grounding in the Business and Management field. The programme, which consists of a mixture of coursework, doctoral seminars, and research dissertations, is directed towards sharpening business strategies to drive competitive businesses.





APPLY TODAY

Early application is advised since enrollment is limited. Programme applications are available online at www.cardiffinstitute.uk. Students are also required to submit:



Online Application



Updated Resume



University Certificate



Career Statement



English Placement Test



Applicant Interview

ELIGIBILITY REQUIREMENTS

To be considered eligible for this qualification, applicants will need to meet all of the following Criteria;

- **Provide proof of a relevant postgraduate degree.**
- **Hold a Master's degree or equivalent qualification in a business-related subject.**
- **Have a minimum of 3 years of relevant work experience in a managerial level.**
- **Submission of a personal statement.**

PROGRAMME STRUCTURE

Modules of Study:

- Managing Strategic Change
- Project Development, Planning & Management
- Strategic Human Resource management
- Entrepreneurship & Innovation
- Strategic Financial Management
- Advanced Research Design and Methodologies
- Developing Research Capability
- Developing Strategic Management and Leadership Potential
- Business Research Methodology



Dissertation requirements:

EDBA dissertation is the capstone project in the field of business administration.

The student is required to develop a research paper that addresses a business issue, problem, or phenomenon, where body of knowledge is applied and integrated to a practical business issue, offering actionable insights to solve business problems, enhance organisational performance, or inform decision-making.

Managing Strategic Change

- Be able to evaluate how organisational change occurs and how context influences change.
- Be able to develop and implement a strategic organisational change.
- Be able to analyse stakeholder responses to organisational change.
- Be able to evaluate the role of organisational culture in change management.
- Be able to develop a toolbox to manage oneself when involved in complex change projects, whether in a leading, participating, or consulting role.

Project Development, Planning and Management

- Understand the fundamentals of project, methodologies and processes related to a project.
- Be able to compare and contrast the similarities between research project, organisational project and DBA project.
- Be able to demonstrate the capacity to research and write up a highly effective research proposal.
- Be able to evaluate the challenges related to managing research projects.

Strategic Human Resource Management

- Understand the role of management of human resources.
- Be able to create a human resource plan for an organisation.
- Understand the role of legal and ethical issues in developing human resources policy.
- Be able to plan develop human resource strategies.
- Understand HRM approaches within organisations and their relationships with organisational performance.

Entrepreneurship & Innovation

- Be able to critically analyse the concepts and process of entrepreneurship.
- Be able to evaluate innovative and entrepreneurial management processes for a project or organisation..
- Be able to critically assess proposals developed from new ideas..
- Be able to develop a business plan.
- Formulate a strategy aimed at enhancing an organization's overall supply chain efficiency.

Strategic Financial Management

- Be able to apply the tools and techniques of cost accounting.
- Be able to critically analyse the financial performance of businesses.
- Be able to evaluate the budgetary processes of organisations.
- Be able to recommend effective long term and short-term sources of funding.
- Be able to critically appraise investment options.

Advanced Research Design and Methodologies

- Be able to analyse various research approaches and propose appropriate methodology for solving the problem.
- Be able to evaluate various data collection methodologies and justify the choice of methodology for a given scenario.
- Be able to demonstrate capability to analyse wide range of quantitative data and make meaningful interpretations.
- Be able gain advanced understanding and capabilities to analyse qualitative data.
- Be able to demonstrate advanced understanding about the ethical issues related to research.
- Be able to develop a detailed report by undertaking a systematic analysis of a given dataset.

MODULES OUTLINE:

Developing Research Capability

- Be able to explain the importance and purpose of business research.
- Be able to critically evaluate existing body of knowledge and establish the need for further research.
- Be able to examine the nature of knowledge from philosophical, ontological and epistemological perspectives.
- Be able to critically evaluate various types of published research and draw conclusions.

Developing Strategic Management and Leadership Potential

- Be able to analyse key external influences on an organisation's strategy.
- Be able to evaluate the dynamic capabilities and core competences of an organisation.
- Be able to appraise strategic options and to evaluate approaches to strategy implementation.
- Be able to evaluate international strategy and how it relates to corporate social responsibility (CSR).
- Be able to analyse how leadership impacts upon strategic decision making.

Business Research Methodology

- Be able to develop research approaches in a business and economics context.
- Be able to critically review literature on a business research topic.
- Be able to design business research methodologies.
- Be able to develop and present a research proposal.

PROGRAMME DURATION:



The programme is designed on a part-time basis to cater to the needs of working professionals. Typically, it can be completed in 6 months of study + 12 months of dissertation **for CIUK Students**; and 12 months of study + 18 months of dissertation **for External students**.

GET TO KNOW US

We encourage you to learn more about our programme by visiting our classes by attending one of our information sessions, where you can speak directly with the director, team, faculty, Alumni and current students.

For more details, contact our Admission dept at, admissions@cardiffinstitute.uk
www.cardiffinstitute.uk

